



**New Braunfels Convention & Visitors Bureau
Economic Impact/Fall & Winter Visitation Media Day
October 8, 2025, 10-11 a.m.**

AGENDA

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|-----------------|---|
| 10 AM | New Braunfels Chamber of Commerce Board Chair Terri Adams

Welcome |
| 10:05 AM | New Braunfels Convention & Visitors Bureau President Tanya Pence

New Braunfels tourism industry and economic impact |
| 10:15 AM | The Faust Hotel Owner Andy Duettra

The Faust Hotel history, renovations, inspiration |
| 10:20 AM | Terri Adams |
| 10:22 AM | New Braunfels Mayor Neal Linnartz

Invitation to visit |
| 10:28 AM | Tanya Pence

Closing |
| 10:30 AM | The Faust Hotel hard hat tour of lobby and opportunity for interviews to follow. |