



A Music Lover's Guide to New Braunfels, TX

We've put together two days of Texas music, perfectly balanced. New Braunfels isn't just a great place to hear live music, it's home to some of Texas country's biggest names. Grab some friends, family, fur babies included (for most places) and get ready for an unforgettable music weekend!

Before you arrive

New Braunfels sits at the heart of the Texas Red Dirt and Texas country scene, and several of the genre's biggest names call it home. Shows at [Gruene Hall](#) and [Brauntex Performing Arts Theatre](#) sell out, so check schedules and grab tickets ahead of time. Many of the smaller venues below have no cover charge, so you can wander between them and catch whoever's playing. No matter what you are guaranteed live music somewhere!

Day 1: Downtown Tunes

Start the evening at [Brauntex Performing Arts Theatre](#), a beautifully restored 1942 movie house turned 600-seat venue that hosts everything from touring country acts to classic rock tribute shows and comedy. Just down the street, [The Phoenix Saloon](#)

has been part of the city's music scene since 1871 and offers a more intimate, historic setting for live performances, also famous for their chili!

[Krause's Cafe](#) brings live music into its historic beer garden most nights of the week, and for something newer, check out [Lost + Found](#), the rooftop bar owned by New Braunfels' own Randy Rogers, frontman of the Randy Rogers Band. [Cowboys & Cadillacs](#) is another rooftop favorite with regular live sets, and locally, Bri Bagwell has been known to play there.

Wind down the night with a drink by the fire pit at [Pour Haus](#), which regularly features live acoustic sets. If speakeasy is more your vibe check out [Sidecar](#) where you can find great local talent with delectable craft cocktails.

Day 2: Gruene's Legendary Sounds



No music lover's trip to New Braunfels is complete without an evening at [Gruene Hall](#), built in 1878 and recognized as the oldest continually operating dance hall in Texas. It's the hometown stage for the artists like Randy Rogers Band, Wade Bowen, Bri Bagwell and Jon Wolfe.

Spend the afternoon working your way through Gruene's other music spots. [The](#)

[Grapevine](#) in Gruene pairs Texas wine with live acoustic sets, [Gruene Grove](#) is a beer garden built for an afternoon of Americana and you can catch some music outside [The Gristmill](#) if you're waiting for a table or just enjoying a frozen sangria with some chips & queso outside. Check out [Duesy's Tavern](#) where you can listen to live music and watch a game!



Just up the road, [Guadalupe Brewing Company & Pizza Kitchen](#) hosts a variety of artists where you can hear anything from blues to acoustic sets in a beautiful and relaxed setting. Another brewery hosting live music is [5 Stones](#) where you can find a variety of artists and on Sundays once a month, they have Hymns & Hops where you can enjoy community over song and drink.

For something a little further off the beaten path, [Riley's Tavern](#) is the oldest bar in Texas, licensed just after Prohibition in 1933, and still books Americana, classic country, and rockabilly acts under its live oaks.

More Music Extras

For a quieter night, [The Redbird Listening Room](#) is a true listening room, no talking once the music starts, just songwriters telling their stories. It's a favorite venue of Bri Bagwell and tickets sell out! Pro tip if you would like to enjoy adult beverages bring your own beer or wine for small corkage/cooler fee of \$10.

For big riverside shows, [Whitewater Amphitheater](#) hosts national touring acts April – September, including regular hometown stops from the Randy Rogers Band.

Where music meets the festivities

New Braunfels knows how to throw a festival and music is always part of the celebration. Catch everything from traditional German sounds to Texas country, Americana, polka and local favorites at festivals throughout the year. Check out what's coming up and the [event calendar](#) for more!

Oct. 8-11: [Gruene Music and Wine Fest](#)

Oct. 17: [Dia de los Muertos Festival](#)

Nov. 6-15: [Wurstfest](#)

Where to Stay

Stay close to the downtown venues at [Sophie's Gasthaus](#), [The Schmitz Hotel](#), or the newly renovated [Faust Hotel](#). If Gruene Hall is the main event, [Gruene Mansion Inn](#), [Gruene River Hotel & Retreat](#) and [Hacienda del Rio](#) keep you close to the action. For a familiar hotel brand, the [Courtyard by Marriott](#) is centrally located, along with other national brands located right off I-35, and you can [browse more places to stay in New Braunfels](#).

Come for the music, stay for the stories. New Braunfels' live music scene runs as deep as its German heritage. We look forward to welcoming you soon!

